

PEGGY NICOLLE

**Designer and creative director
with a love for timeless design,
intentional details, and
meaningful client experiences.**

ONLINE PORTFOLIO

www.peggynicolle.com



CONTACT INFO

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 peggynicolle25@gmail.com

PRONOUNS

she/her

LOCATION

North Jersey / NYC Area

EDUCATION

Seton Hall University
B.A. in Graphic Design &
Advertising, 2015

CORE STRENGTHS

Creative Direction
Brand Identity
Print & Production Design
Typography & Layouts
Design Project Management
Team Leadership
Client Communication

Design Experience

LITTLE BLACK DRESS PAPERIE

Director of Creative Operations & Design | Fall 2023 to Present

Upon returning to LBDP, I restructured the studio's creative operations by implementing a project management system that streamlined designer workflows and improved project tracking from concept through production. I expanded the team by hiring and onboarding a designer and production assistant, enhancing both creative capacity and operational efficiency. In addition to managing daily operations, I continue to lead high-profile client projects, guiding each through concept development, proofing, and final execution.

FABUWOOD CABINETRY

Creative Content Lead, Marketing | Fall 2020 to Fall 2023

Directed the successful completion of all print and digital marketing initiatives, managing internal teams and external vendors to ensure on-time delivery and brand consistency. Oversaw the creative development and launch of each new Fabuwood product, from concept through campaign execution. Led the visual direction for Fabuwood's National Kitchen and Bath Industry Show booth, coordinating design, production, and logistics. Produced marketing materials, videos, and digital content that strengthened brand visibility across all platforms.

Graphic Designer, Marketing | Fall 2018 to Fall 2020

Designed and produced a wide range of marketing collateral for both internal and external audiences, including print ads, digital assets, and event branding. Ensured cohesive brand presence across all marketing channels through design execution and cross-department collaboration. Created campaign visuals and sales materials for major industry events, including the National Kitchen and Bath Industry Show and Fabuwood's National Sales Meeting.

LITTLE BLACK DRESS PAPERIE

Lead Creative Designer | Spring 2015 to Fall 2018

Designed luxury custom and semi-custom wedding stationery, guiding clients through the full design process—from initial consultation and proofing to final production. Utilized typography and color theory expertise to create cohesive, elevated branding for both client projects and the studio itself. Led LBDP's rebranding initiative, redefining the studio's visual identity across print and digital platforms. Managed vendor relationships, coordinated production schedules, and directed social media and marketing campaigns to strengthen brand presence.

Graphic Design Intern | Spring 2015

Assisted in the design and production of custom stationery and e-commerce content. Supported photo styling and post-production, creating assets for product listings, social media, and marketing use. Gained foundational experience in print design, brand cohesion, and client communication.